Abstract

A system and method for presenting a task-centric online environment is provided. In one embodiment, the environment may be implemented as an Internet website. The end user can navigate according to a task-centric model, finding relevant information with respect to a problem, as well as proposed product solutions and other information that helps in solving a particular problem. A user may navigate through a series of interfaces, with each interface being at a more detailed level of a possible solution for a particular problem or class of problems or at a more detailed level of performing a particular task or class of task. One embodiment may provide a "Personal Binder" that enables the user to store links to information located in the environment. One embodiment of the environment may be targeted at the upstream exploration and production area of the oil and gas industry.